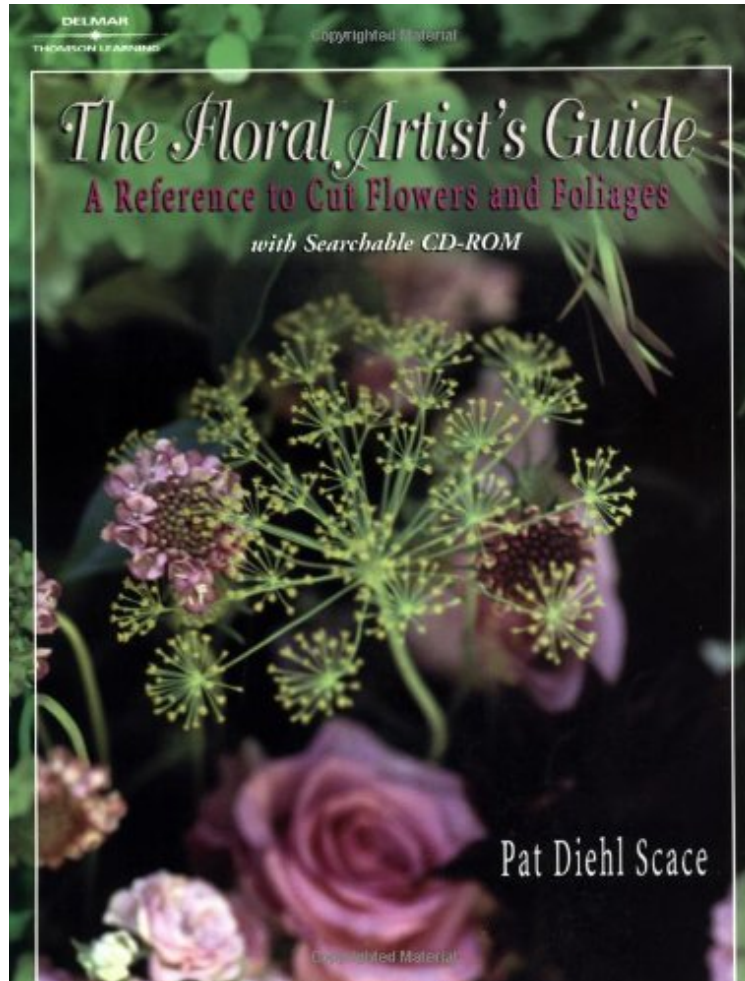


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The Floral Artist's Guide: A Reference to Cut Flowers and Foliages

Pat Diehl Scace

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Pat Diehl Scace : The Floral Artist's Guide: A Reference to Cut Flowers and Foliages before purchasing it in order to gage whether or not it would be worth my time, and all praised The Floral Artist's Guide: A Reference to Cut Flowers and Foliages:

6 of 6 people found the following review helpful. Not at all what I expectedBy emily xHaving bought this book based (mostly) on the good reviews here, I have to say I was VERY disappointed when it arrived. First, the CD-ROM -- which seems to be most of the value of this product --is for Windows only, so Mac users like me are just SOL. I contacted the publisher to ask if they could provide me w/ a Mac CD -- they never replied to my e-mail. Not the way to win friends.Beyond that, the book itself is a paperback, much smaller/thinner than I expected (more like a magazine), printed VERY badly on VERY thin, cheap paper -- it really looks like it was run off somebody's color printer at home. The color pictures of flowers and foliage are of terrible quality, the text is really minimal, there's no

information on how to treat/work with/preserve the flowers foliage covered ... all this for the incredible price of \$60!! Enough said -- I returned it. 4 of 4 people found the following review helpful. CD included, and its good! By A.K. Overall, this is a good buy, and as others have noted, a great staple for the floral designer. I love the disk - you can run a search for "pink flowers," for example, and all flowers with pink variations fed back to you in list form -- you are then able click on the list for pictures of each flower. I wasn't sure if the CD would be included (although it is mentioned on the cover of the book in the picture shown, it is not referred to in the product description) and was pleased to see it is indeed part of the package. I only wish they showed all the color varieties for each genus--instead, there is just one picture and the color variations are listed. With roses, for example, it would be nice to see the many popular types used in common arrangements --vendelas, cool water, versalia.... 0 of 0 people found the following review helpful. Price was out of line with product By Adrienne McCown While the book itself has everything that I was looking for, I expected more for the \$100 I paid. The book was used, which I had no problem with, but it was missing the CD that originally came with the it. I guess I expected a heftier book for the price. I've certainly paid less for hard bound books of bigger size. For content I would give the book a 5 star rating. I just don't think it was worth \$100.

This comprehensive resource serves as a pictorial guide to over 500 different types of cut flowers, foliage, and dried materials for both the novice and expert designer. The template includes botanical and common names, pronunciation, family name and related flowers, colors and availability, and the unique properties of each flower. This valuable guide includes information from such sources as the Holland Flower Council, California Cut Flower Commission, and the Society of American Florists. This complete guide is an invaluable resource for anyone who uses flowers as a medium for design.

About the Author Pat Diehl Scace is an experienced freelance floral designer as well as a teacher. She was the Exhibit Designer for the Missouri Botanical Garden and has been a designer for the State Florist Associations and Wholesalers. She has lectured to state garden clubs, taught advanced design courses, and has trained retail flower shop employees.