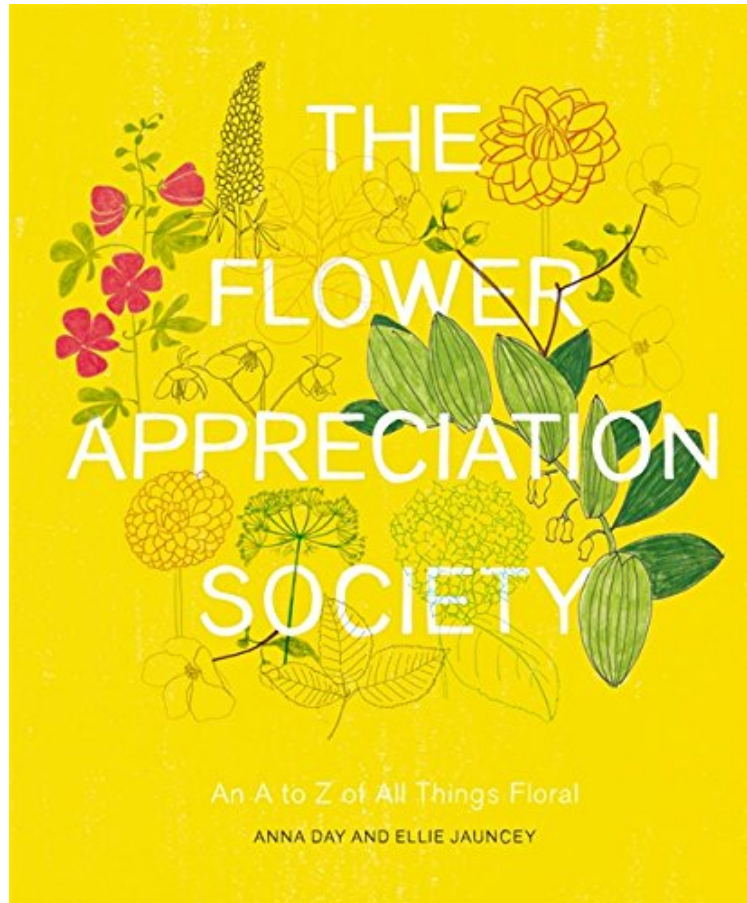


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The Flower Appreciation Society: An A to Z of All Things Floral

Anna Day, Ellie Jauncey

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Anna Day, Ellie Jauncey : The Flower Appreciation Society: An A to Z of All Things Floral before purchasing it in order to gage whether or not it would be worth my time, and all praised The Flower Appreciation Society: An A to Z of All Things Floral:

0 of 0 people found the following review helpful. great photos and full of fun ideasBy CustomerWhimsical and engaging, this book is a day brightener! Unique graphics, great photos and full of fun ideas.

Anna Day and Ellie Jauncey are not your average florists. Friends first and business partners later, they formed The Flower Appreciation Society when they realised they shared a love of all things floral and a frustration with the formal arrangements preferred by many traditional florists. The bouquets and accessories they create in their London studio are relaxed, natural and breathtakingly beautiful - and packed full of seasonal blooms from local markets. In this, their first book, they will take readers on incredible, meandering journey through an A to Z of blooms - from Anemones to Zinnias and everything in between. If you're a bride-to-be doing your own wedding flowers or have ever wondered

why your tulips just won't stand up straight, The Flower Appreciation Society has all the tips, tricks and wonderfully creative ideas you could ask for. Includes: Anemones and Appreciation, Bouquets and Bees, Colours and Corsages, Delphiniums and Daisies, Edible flowers and Events, Foliage and Forget-me-Nots, Garlands and Gardens, Headbands and Hydrangea, Insects and Irises, Jasmine and Jam jars, Kit and Kitsch, Lily-of-the-Valley and Latin names, Mother's Day and Markets, Narcissus and Nature, Old wives' tales and Orchids, Peonies and Posies, Quick tips and Questions, Roses and Romance, Scents and Seasonality, Tulips and Thyme, Urban legends and Unloved blooms, Vases and Valentines, Weddings and Wild flowers . . . And Xylem, Yarrow and Zinnia

About the Author Anna Day is a trained illustrator and Ellie Jauncey has a degree in textiles; they both love flowers. The seeds of The Flower Appreciation Society were sown, three years ago, when they worked together pulling pints in their local pub and soon realised how much they had in common. They began making arrangements for the pub and quickly branched out into weddings and other events - working from kitchen tables, car boots and the pub's function room. They now work out of a studio in Hackney, London, and their beautifully wild floral designs can be seen at weddings across the country, at fashion events and in the national press. www.theflowerappreciationsociety.co.uk Twitter: @flowersociety Instagram: @flowersociety