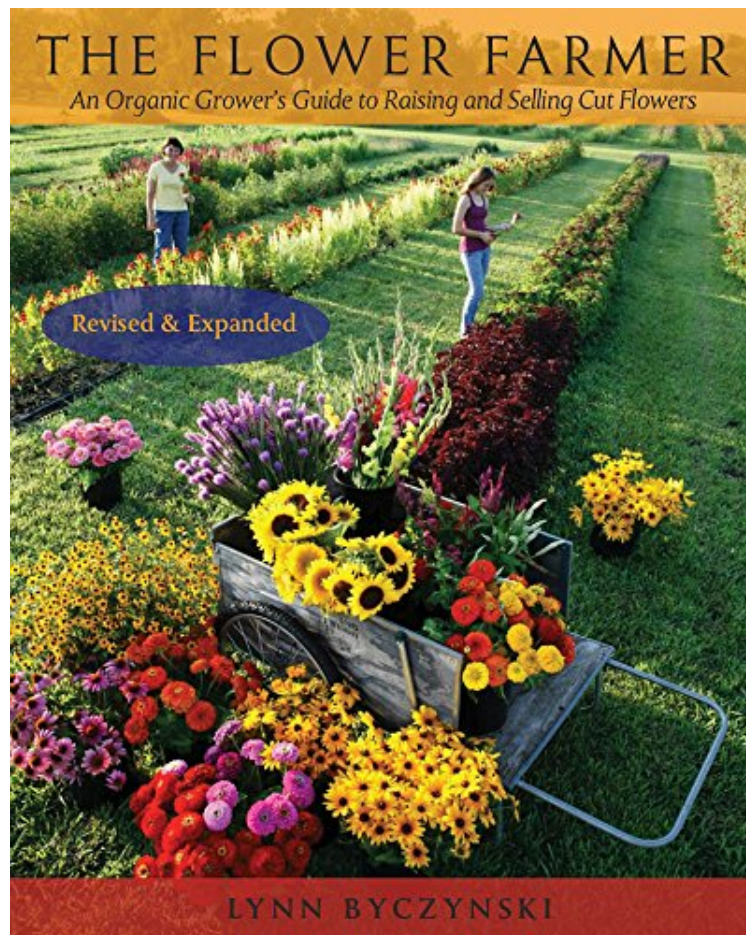


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The Flower Farmer: An Organic Grower's Guide to Raising and Selling Cut Flowers, 2nd Edition

Lynn Byczynski

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Lynn Byczynski : The Flower Farmer: An Organic Grower's Guide to Raising and Selling Cut Flowers, 2nd Edition before purchasing it in order to gage whether or not it would be worth my time, and all praised The Flower Farmer: An Organic Grower's Guide to Raising and Selling Cut Flowers, 2nd Edition:

2 of 2 people found the following review helpful. Best book!By cinderAs an experienced gardener I have been seeking out information on starting a cut flower garden for market. I found the information realistic, enormously helpful and a pleasure to read. I will keep it at an arms reach as I get into this next phase of gardening.0 of 0 people found the following review helpful. Quite in depth info on the flower business.By L WatsonThis is the 1st flower farmer book I bought and I was very happy with the information! I thought it was very in depth. She has an easy style of writing and

is very informative. Thanks Lynn! 1 of 1 people found the following review helpful. Great if you are a beginner flower farmer! By lindsayloo I have been growing cut flowers for years and I have a bachelors in horticulture, so this book was obviously a little too beginner oriented for me. I still learned some things and like having it as a resource. It is well layed out and well rounded. I recommend it highly for the new flower farmers out there.

The domestic cut flower business has experienced a renaissance in the past decade, thanks in large part to the first edition of *The Flower Farmer: An Organic Growers Guide to Raising and Selling Cut Flowers*, which helped thousands of small growers start successful businesses. This newly expanded and thoroughly revised edition will be equally as influential for novices and experienced growers alike. With the cut flower business growing at record rates, demand is at all time highs, challenging growers to take advantage of new techniques to prolong the harvest. New sections on utilizing greenhouses, recommendations for flower cultivars, and post harvest handling growers throughout all of North America will help improve their bottom line. Also updated is the acclaimed resource directory, complete with sources of seeds, plants and supplies, and expert information on organic production under the National Organic Program. For the beginner and backyard gardener, there is an extensive section on the basics variety selection, soil preparation, planting, cultivation, harvest, and floral design. For the commercial grower, *The Flower Farmer* includes information about larger-scale production, plus advice about selling to florists, wholesalers, supermarkets, brides, at farmers markets, and more. Also includes revised profiles of successful growers offering behind-the-scenes insight into the operation of some of the cutting edge flower farmers in the country. Because of the extensive revisions and enhanced content, this new edition of *The Flower Farmer* is essential reading for those already in the flower business, as well as those who dream of growing flowers for enjoyment or profit.

"If you ever have plans to become a commercial flower grower, this book will be invaluable. The author provides in-depth information on every aspect of the subject."--Connie Krochmal, BellaOnline Floral Design Editor
About the Author
Lynn Byczynski is publisher and editor of a monthly news letter Growing for Market. She also operates Wild Onion Farm in Lawrence, Kansas, where she resides with her husband and two children. For more information, please visit the website of Growing for Market at www.growingformarket.com