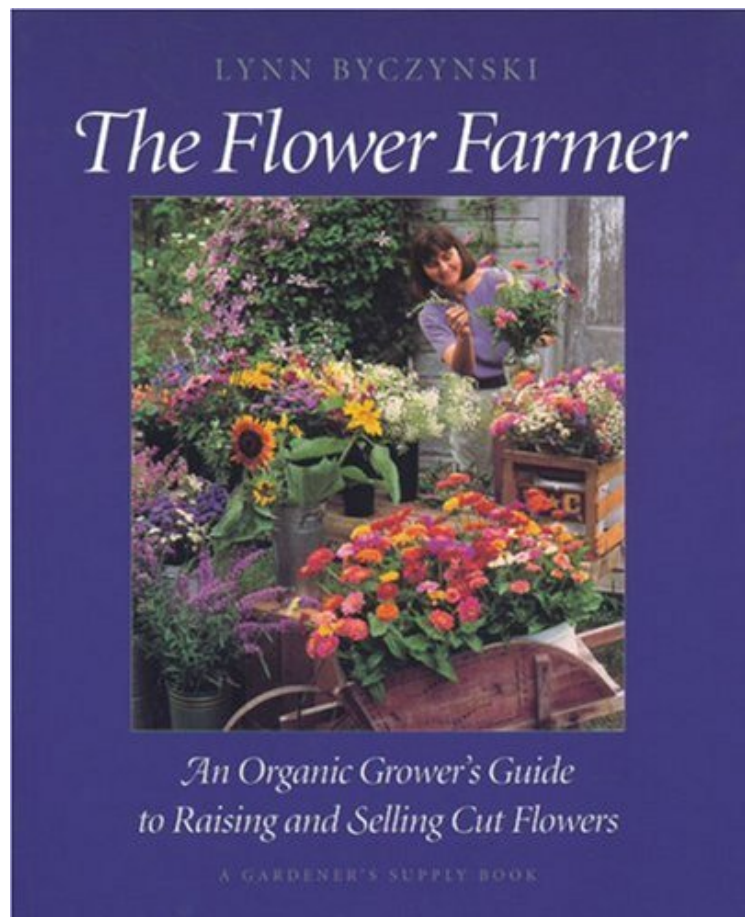


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The Flower Farmer: An Organic Grower's Guide to Raising and Selling Cut Flowers (Gardener's Supply Books)

Lynn Byczynski

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Lynn Byczynski : The Flower Farmer: An Organic Grower's Guide to Raising and Selling Cut Flowers (Gardener's Supply Books) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Flower Farmer: An Organic Grower's Guide to Raising and Selling Cut Flowers (Gardener's Supply Books):

2 of 2 people found the following review helpful. Best book!By cinderAs an experienced gardener I have been seeking out information on starting a cut flower garden for market. I found the information realistic, enormously helpful and a pleasure to read. I will keep it at an arms reach as I get into this next phase of gardening.0 of 0 people found the following review helpful. Quite in depth info on the flower business.By L WatsonThis is the 1st flower farmer book I bought and I was very happy with the information! I thought it was very in depth. She has an easy style of writing and is very informative. Thanks Lynn!1 of 1 people found the following review helpful. Great if you are a beginner flower

farmer! By Lindsay Loo I have been growing cut flowers for years and I have a bachelors in horticulture, so this book was obviously a little too beginner oriented for me. I still learned some things and like having it as a resource. It is well layed out and well rounded. I recommend it highly for the new flower farmers out there.

Acre-for-acre, flowers are the most profitable--as well as the most beautiful--crop on the farm. In *The Flower Farmer* expert flower grower Lynn Byczynski provides a complete introduction to raising a cornucopia of cut flowers for home use and for sale to retail customers, florists, and other markets. The book offers detailed, manageable plans for flower growing on a scale ranging from a backyard border to a half-acre commercial garden. It will appeal to a broad spectrum of readers, including: Home gardeners who want growing tips from professionals, so that they can enjoy an abundance of flowers year-round in fresh and dried bouquets; Passionate gardeners and small-scale growers who want to raise and sell cut flowers in season for additional income; Small commercial farmers who want to increase farm revenue or even make a living from selling field-grown, specialty cut flowers. *The Flower Farmer* provides a clear, realistic look at both the benefits and the challenges of growing flowers organically for local markets. Chapters include information on: The best varieties of cut flowers--an A-Z list of more than one hundred recommended annuals and perennials, spotlighting the cultivars that are grown by professional flower farmers How to cut, store, and preserve flowers for long-lasting beauty How to dry flowers for crafting or for a dried-flower business Flower-arranging basics from a designer's perspective Extending the season with woody shrubs and trees Marketing options for commercial growers, including sales at farmer's markets, supermarkets, florists, and wholesalers. Sprinkled throughout are profiles of successful flower farmers--from Vermont to California, Texas to Wisconsin--each of them providing a unique perspective proving that growing flowers can be as profitable as it is satisfying.

From Booklist Byczynski, who quit her city job to become a flower farmer, has interviewed hundreds of farmers who grow flowers as all or part of their income; she offers profiles of 12 of them. Byczynski emphasizes organic flowers because organic-farming practices protect both people and the environment. She gives advice on selecting seeds (recommending foolproof flowers for the novice grower), site and soil requirements, buying and starting plants, growing and caring for them, and creating a dried-flower garden. The author discusses growing woody ornamentals (certain species of trees and shrubs) that can be used in floral designs as well as harvest and postharvest procedures. She gives advice on arranging fresh flowers and on going commercial (marketing and pricing). There's a list of 100 recommended cut flowers, full-color photographs, and black-and-white line drawings. George Cohen "Byczynski, who quit her city job to become a flower farmer, has interviewed hundreds of farmers who grow flowers as all or part of their income; she offers profiles of 12 of them. Byczynski emphasizes organic flowers because organic-farming practices protect both people and the environment. She gives advice on selecting seeds (recommending foolproof flowers for the novice grower), site and soil requirements, buying and starting plants, growing and caring for them, and creating a dried-flower garden. The author discusses growing woody ornamentals (certain species of trees and shrubs) that can be used in floral designs as well as harvest and postharvest procedures. She gives advice on arranging fresh flowers and on going commercial (marketing and pricing). There's a list of 100 recommended cut flowers, full-color photographs, and black-and-white line drawings." -Booklist review by George Cohen About the Author Lynn Byczynski is publisher and editor of a monthly news letter *Growing for Market*. She also operates Wild Onion Farm in Lawrence, Kansas, where she resides with her husband and two children. For more information, please visit the website of *Growing for Market* at www.growingformarket.com