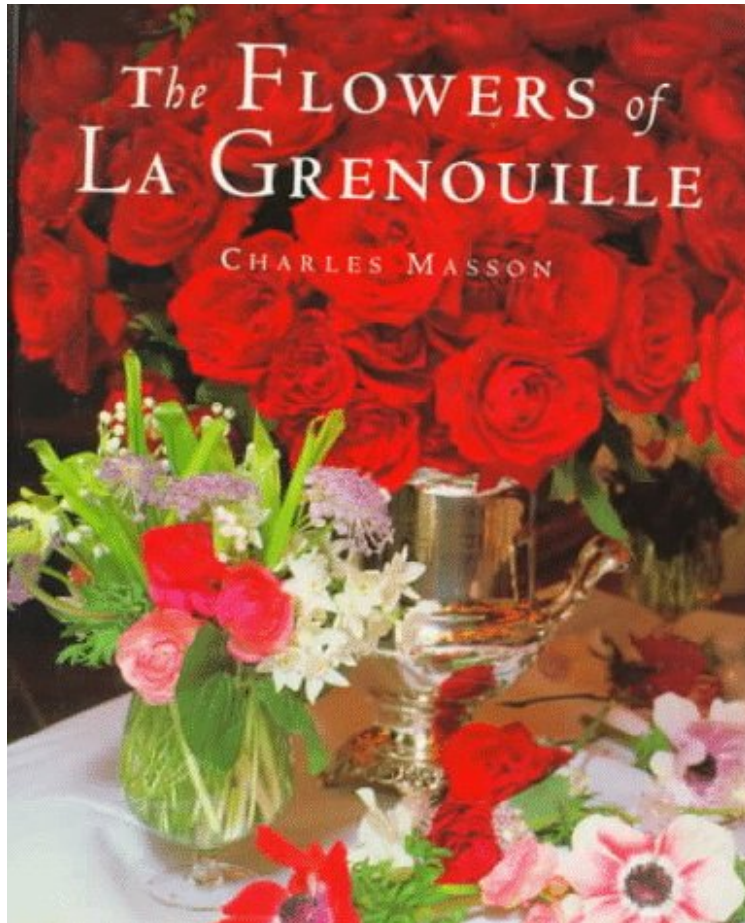


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The Flowers of La Grenouille

Charles Masson

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Charles Masson : The Flowers of La Grenouille before purchasing it in order to gage whether or not it would be worth my time, and all praised The Flowers of La Grenouille:

0 of 0 people found the following review helpful. Flowers and cuisine superlative.By Lynn Thomas ZiglarLovely flowers and excellent conditioning dictionary.0 of 0 people found the following review helpful. I love PrimeBy Linda HurdAll products were above my minimum expectation. In particular the black velvet hangers are extraordinary. Thank you! I love Prime.2 of 2 people found the following review helpful. Delightful little bookBy anonymous1This is a delightful little book. The text is charming and the photos are beautiful and inspiring. I really enjoyed reading this book and will definitely hold on to it for future reference as it has very useful information on flowering arrangements and how to keep flowers looking fresh longer. This is a keeper.

The Flowers of La GrenouilleTo think of La Grenouille, one of New York City's finest restaurants, is to think of exquisite food, lush surroundings, and perhaps above all, gorgeous flowers. Ever since its doors opened in 1962, La Grenouille has been known for its peerless bouquets, and in The Flowers of La Grenouille the mystery and the history

behind these beautiful flowers are revealed. Now Charles Masson, proprietor of La Grenouille for eighteen years, affectionately shares the intimate lessons in flower care and aesthetics he learned from his father. In simple language, Charles offers tangible advice for the layman, explaining how to make cut flowers last longer, how to revive a drooping rose, and how to create sensational bouquets, both large and small. He reveals how to allow the flowers to dictate the look of the bouquet, how to pick a suitable container, and how to "knit" stems so that a bouquet holds its shape without artificial support. Charles's advice is illustrated with charming drawings and more than 50 lush full-color photographs that show off the world-famous flowers in all their glory. Color charts, lists detailing the conditioning tips and materials needed for each flower, and other pithy information are complemented by personal anecdotes about the history of the restaurant and the philosophy behind his father's passion for all things beautiful. The Flowers of La Grenouille is a fact-filled, practical flower guide and an enchanting tribute to the most renowned floral arrangements in the world.

A practical and inspirational guide to flowers from Charles Masson, proprietor of La Grenouille for eighteen years. From the Inside Flap The Flowers of La Grenouille To think of La Grenouille, one of New York City's finest restaurants, is to think of exquisite food, lush surroundings, and perhaps above all, gorgeous flowers. Ever since its doors opened in 1962, La Grenouille has been known for its peerless bouquets, and in The Flowers of La Grenouille the mystery and the history behind these beautiful flowers are revealed. Now Charles Masson, proprietor of La Grenouille for eighteen years, affectionately shares the intimate lessons in flower care and aesthetics he learned from his father. In simple language, Charles offers tangible advice for the layman, explaining how to make cut flowers last longer, how to revive a drooping rose, and how to create sensational bouquets, both large and small. He reveals how to allow the flowers to dictate the look of the bouquet, how to pick a suitable container, and how to "knit" stems so that a bouquet holds its shape without artificial support. Charles's advice is illustrated with charming drawings and more than 50 lush full-color photographs that show off the world-famous flowers in all their glory. Color charts, lists detailing the conditioning tips and materials needed for each flower, and other pithy information are complemented by personal anecdotes about the history of the restaurant and the philosophy behind his father's passion for all things beautiful. The Flowers of La Grenouille is a fact-filled, practical flower guide and an enchanting tribute to the most renowned floral arrangements in the world. From the Back Cover A practical and inspirational guide to flowers from Charles Masson, proprietor of La Grenouille for eighteen years.