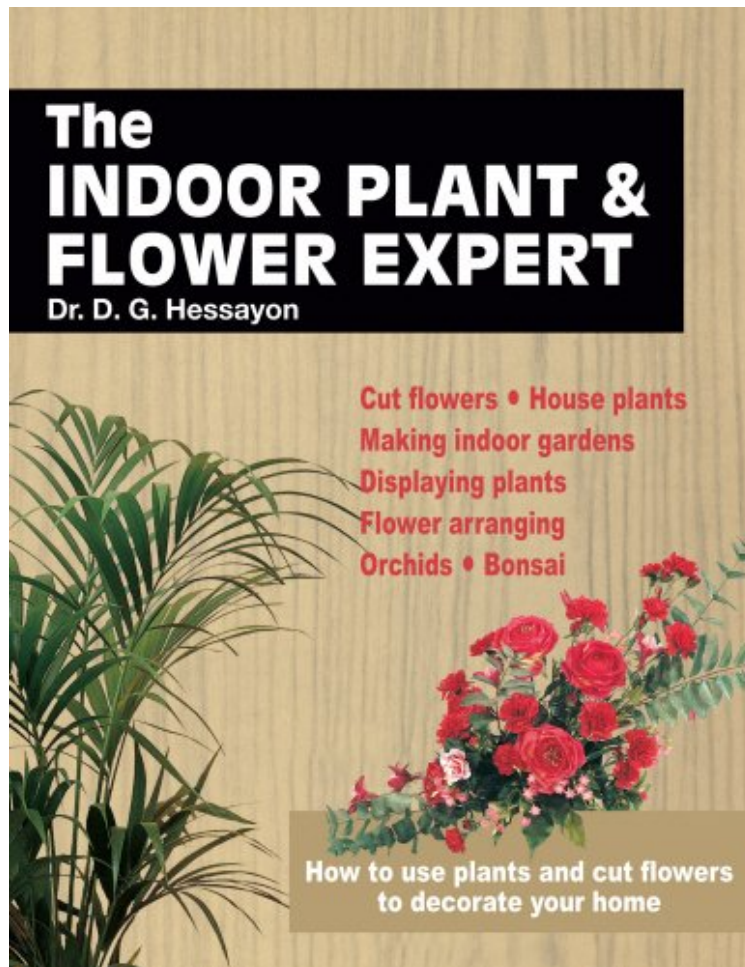


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The Indoor Plant and Flower Expert

D.G. Hessayon

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D.G. Hessayon : The Indoor Plant and Flower Expert before purchasing it in order to gage whether or not it would be worth my time, and all praised The Indoor Plant and Flower Expert:

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The world's best-selling author on indoor gardening brings together for the first time the craft of growing house plants and the art of flower arranging in a single book - The Indoor Plant and Flower Expert.

"Dr Hessayon aims to teach you how to decorate your rooms with flowers and plants by creating focal points ... the book will take you all the way from step one to the finish line of your Roomscaping experience with step-by-step

guides using diagrams to show you how to use the various styles." The Florist "Design rules, various styles, room-by-room ideas on the craft of Roomscaping have all been brought together in a great do-it-yourself guide." Land Love About the Author Dr Hessayon is the world's best-selling horticultural author - his Expert series of gardening books have sold over 53 million copies. He has been honoured by Queen Elizabeth who created him an Officer of the Order of the British Empire for services to British horticulture. He has been honoured by a leading newspaper which included him in its list of '60 Truly Great Elizabethans' because "he has taught millions of us how to garden with his wonderful do-it-yourself guides". He has been honoured by Guinness World Records as "the top-selling living author of the 1990s". He has been honoured at the National British Book Awards with the first-ever Lifetime Achievement Award. The Expert style is hard to define. According to the Librarian of the Royal Horticultural Society "Dr Hessayon perfected a manner of presentation which has yet to be surpassed for clarity, intelligibility and ease of access". According to The Times "he invented a formula of clear, uncluttered advice and illustrations with a superbly logical layout". There are 21 Expert titles in the series which have been enjoyed by gardeners all round the world. The House Plant Expert has now passed sales of one million copies in both the U.S. and Russia.