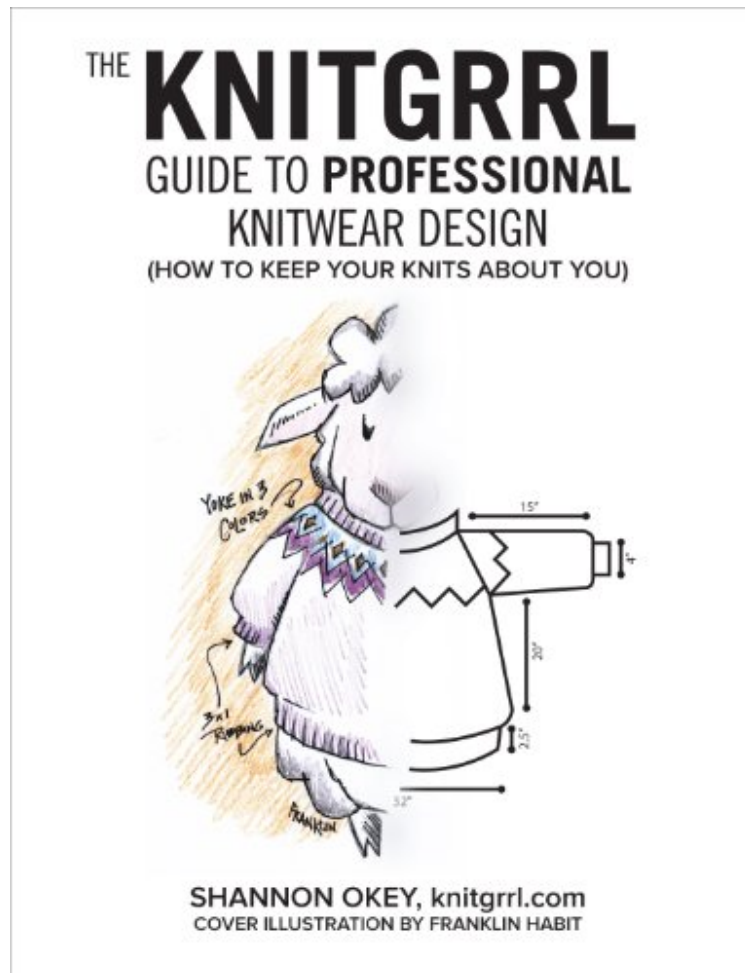


(Download) The Knitgrrrl Guide to Professional Knitwear Design

# The Knitgrrrl Guide to Professional Knitwear Design

Shannon Okey

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**Shannon Okey : The Knitgrrrl Guide to Professional Knitwear Design** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Knitgrrrl Guide to Professional Knitwear Design:

6 of 6 people found the following review helpful. Good book - but too many errors By InCogNito This is a good book for anyone looking to get their knitting out there. Lots of good tips and information. However, as mentioned in other reviews, there are a number of grammatical and punctuation errors. For example, the section with tips from those well known in the knitting industry, sentences just end without being finished. It seems like these parts were copied and pasted, except the whole paragraph was not copied. There are punctuation errors also. For a book that impresses how important it is to be clear, precise and accurate with such things, it is seriously lacking in that area. It almost seems like this was not proof read or reviewed prior to printing. Shame on the author! For that reason I am only giving it three

stars.4 of 4 people found the following review helpful. Excellent, as long as you know what to expectBy Evelyn UyemuraThis is an excellent book that openly shares many of the "insider secrets" of how to market your own knitting patterns. What you need to know, however, is that the emphasis needs to be on "professional" and not on "knitwear design." That is to say, this book will not teach you how to actually design knitwear. It assumes you know how to do that. It teaches you everything else you need to know to function as a "professional" in the current environment--how to market, how to publish, and so on.I'm not at all disappointed because this is the book I wanted. But it is completely different from Knitwear Design Workshop by Shirley Paden. Put the two books together, and you have a college education on how to earn money designing and selling knitting patterns.0 of 0 people found the following review helpful. Good information for designersBy Nancy HayPretty thorough as to the workings of the professional knitwear designer. The interviews at the back were very helpful, but there were sooo many. Perhaps she could have synthesized more of what they said so the interviews weren't more than half the book.

The Knitgrrl Guide To Professional Knitwear Design is the first-ever book targeted to designers of all experience levels who want to create, communicate and sell their work professionally to magazines, publishers, consumers and other markets. Written by an industry insider, the Guide takes a comprehensive, unflinching look behind the scenes that no knit or crochet designer can afford to be without. Includes 30+ interviews with top designers, editors and professionals who tell it like it is so you can hit the ground running, a guide to responsible social media use, information on distribution, printing, online publishing and much, much more.

From BooklistShannon Okey, aka Knitgrrl, is the author and editor of a number of knitting books, but this one fills a special niche. Okey, who has worked in various aspects of the fiber businessdesigner, author, magazine editorspeaks to knitters who want to take their craft to a more professional level. Newbie designers, as well as those with some experience under their belts, will find Okeys advice invaluable as she discusses writing patterns, selling them, working in both traditional and online media, and using social media to promote their designs and themselves. Knitters will also enjoy the personal essays, which make up about half the book, by professionals in the field. Most of the writers take a refreshingly honest look at their profession, notably the creative director of a yarn company who, when asked what advice shed give someone entering the field, replied, Go to law school! Work at McDonald's! Become a trophy wife! Professional wannabes will get the most from this, but lots of knitters will enjoy the backstage look. --Ilene CooperFrom the Back CoverAs informed as she is impassioned, Shannon Okey understands and advocates for independent knitwear designers like no one else. The Knitgrrl Guide to Professional Knitwear Design is by far the most all-encompassing guide to the subject ever published. It's also one of the most enlightening and amusing reads around.-- Julia Grunau, founder, PatternfishShannon Okey has compiled a terrific resource book full of insights and information from which knitwear designers of all levels can benefit. This is the "how-to" book that connects all the dots. Her interviews with more than 30 of the industry's leading designers are worth the price of admission alone!-- Kathy Elkins, co-owner, WEBS (yarn store)A wise and witty guide for anybody who's ever dreamed of turning their passion into their profession. In pages peppered with her own personal stories, Shannon tells you what it takes to become a professional knitwear designer -covering everything from marketing to contracts, guilds and associations, continuing education, and the importance of finding your own personal design voice. As frosting on the cake, she even includes interviews, advice, and stories from 30 other industry professionals.-- Clara Parkes, publisher, Knitter's , and author of The Knitter's Book of Yarn and The Knitter's Book of WoolAbout the AuthorShannon Okey has written or edited a dozen fiber arts books for major publishers, including the Knitgrrl series, Spin to Knit, Alt Fiber, the second edition of Knitting For Dummies, and many more. She is the former editor of UK monthly knitting magazine Yarn Forward and a frequent guest on crafts-related television shows. She teaches all over the world in person and online (via her learning space Knitgrrl Studio), and was named one of Vogue Knitting's six "New Guard of Knitting" in their 25th anniversary issue.