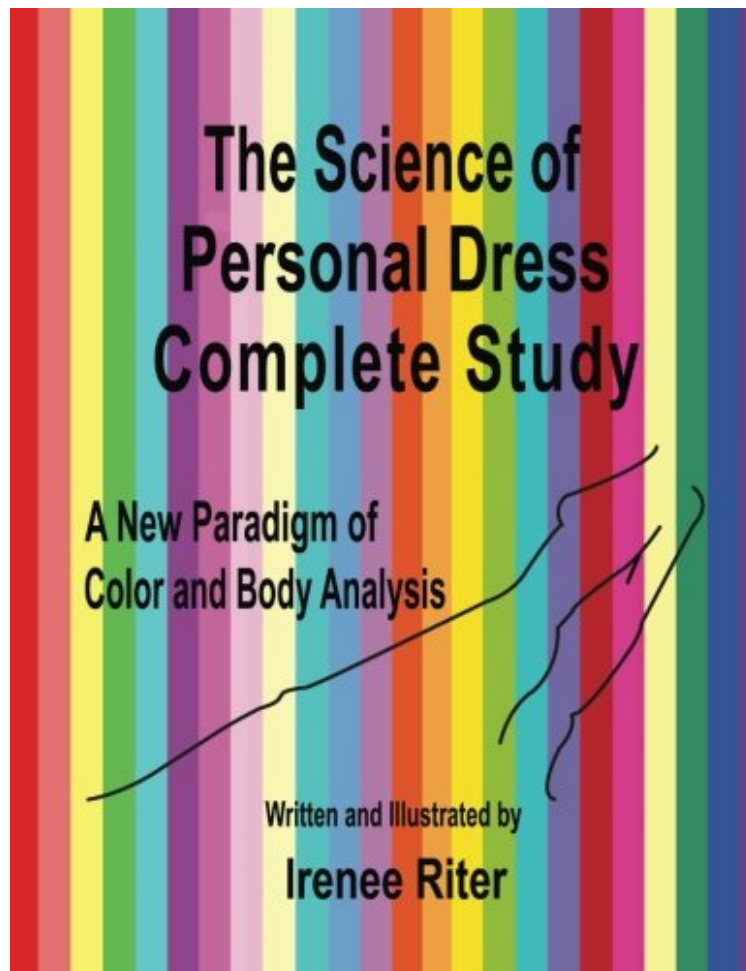


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Irene Riter

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After 50 years as one of the early pioneers of color analysis, Irene Riter presents this updated third edition of the science of color analysis, body analysis and face analysis exhibited by nature's lines and color templates. The intent of this work is to provide the box of crayons for everyone (men, women and children) to use and apply to the art of personal dress. This study goes beyond the limiting 4 seasons to reveal "balanced Inter-seasons. Thus, solving the problem that has caused so much confusion in color analysis. Her research expands into the equally important science of body shapes and clothing lines. This highly illustrated 309-page work is the culmination of the 90-hour required foundation color and line course Irene taught for the prestigious Academy of Art in San Francisco. Organizing colors, hair colors and eye colors into vibrational harmonic sequences of color was "key" to the success of this work making it a classic training manual in this field. The concepts and principles are proven valid because they are based on "The Law of Attraction" which forms the root of all creative art endeavors. Students say it is like breaking a secret code or learning a foreign language! Highly recommended: Because face analysis is so important to dress and has generally been overlooked, it is an area of personal analysis that needs even more in-depth study which is covered in the latest book, *The Universal Language of FACE ANALYSIS* offered on Amazon. This study is based on validated scientific research showing that the structure of something defines its automatic function; just as a ball will roll because it is round. Based on universal archetype lines and shapes, a face communicates through facial traits and is felt and known on some level by others. These inherent traits are so common that references to them are used in our everyday language with terms such as a nose for news, highbrow, thin-skinned, level-headed, and having an ear for music. All aspects of life are communicating, and the selection of clothing lines is an extension of how we express ourselves. Free Face Analysis classes are offered at www.scienceofdress.com. Printing costs of large color layouts necessitate the reproduction of colors to be slightly less than optimal, but you can purchase the eBook version of this book from Irene for ten dollars which assures pure back-lit color reproduction which is thrilling to companion to work with in addition to the ease of this printed practical study format as well. If you order and study this complete work, Irene will personally ensure you align with your correct color and line categories. A wonderful certification review exam is offered, is fun to take, and assures a thorough understanding and self satisfaction. For additional support you are welcome to contact Irene through www.thescienceofpersonaldress.com for more information on eBooks, materials, personal color and keysize testing tools. Another suggestion. Irene just released "The Science Beneath The Dress" for those who want a quicker, yet comprehensive step-by-step tutorial. This book has been reverse engineered so that the Universal Language of Color and Line can be learned for personal dress design-artistry. Especially valuable for those who creatively sew and make clothing. PS Irene is a Certified Graduate of The American School of Protocol, Atlanta, Georgia, and her latest book, "The Vivid Beauty Manners, Charm and Etiquette for Women and Girls" revised 6x9 edition is a delightful handbook for vital charming social exchange based on kind respect and love.

About the AuthorAn early pioneer of color analysis, Irene Riter discovered balanced colors by organizing all colors into harmonic sequences of color and presented the science behind body shapes associated with clothing lines. There is now a broad-based platform for the work which has been studied and validated in all countries throughout the world. Early on was president of Colors Persona Corporation for fifteen years, designed the marketing and testing procedures for DSaison Creative Colors in Huston, Texas, in association with Miss America advisor. Worked with professional photographers, progressive custom clothing manufacturer Designs On You in Missouri, as well as a company developing custom clothing using high-tech computer programming in Chicago. Lectured for Rays Institute of Design in Chicago, taught at the Classic Beauty Colleges in Arizona, at the College of Marin and De Anza College in California, and for two years was instructor of the required color and line foundation classes for the fashion department at the Academy of Art in San Francisco. Irene now writes and illustrates teachings on these subjects. A new title is "The Science Beneath the Dress - The Ultimate Designers Handbook for Understanding Dress Based on Body Structure, Coloring and Face Features." Other books supporting principles of The Universal Language of Color and Line include: *The Universal Language of FACE READING*, *The Science of Personal Dress for WOMEN and GIRLS*, *The Science of Personal Dress for MEN and BOYS*, *Color Analysis Pure and Simple*, *Impeccably Sharp - What Wise Men Know and Young Men Can Learn*, and *The TEENAGERS Manners, Charm and Etiquette Handbook*. And now the latest, "The Science Beneath The Dress" the designers handbook for understanding dress based on body structure, coloring and face features.