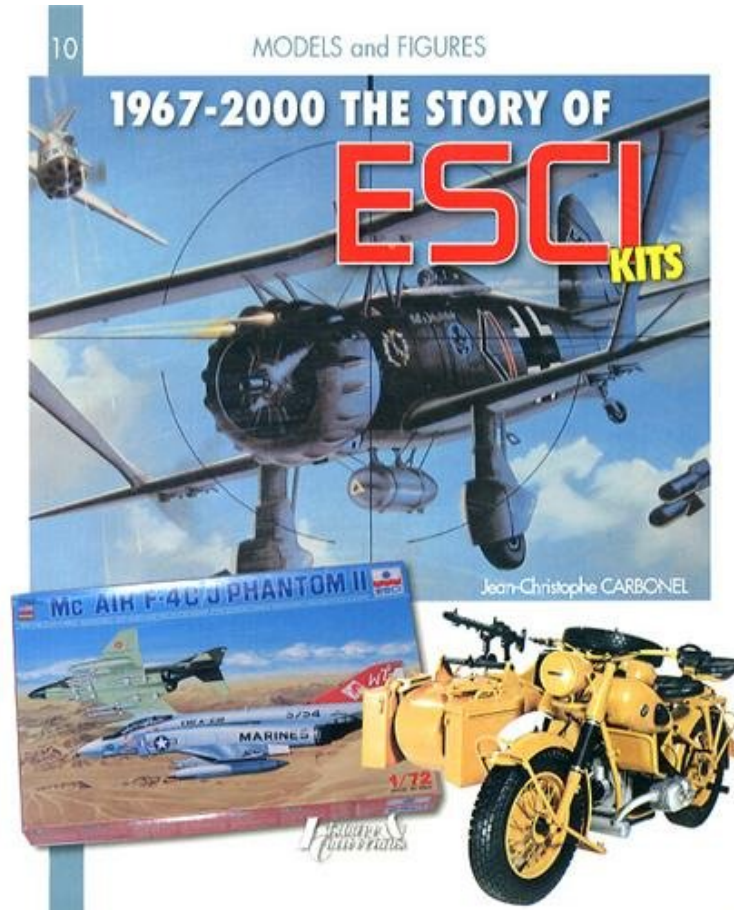


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The Story of ESCI: 1967-2000 (Models Figures) (Models and Figures)

Jean-Christophe Carbonel

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#1239657 in Books 2014-04-19 2014-05-03 Original language: English PDF # 1 9.30 x .40 x 7.80l, .80 #File Name: 235250310884 pages | File size: 29.Mb

Jean-Christophe Carbonel : The Story of ESCI: 1967-2000 (Models Figures) (Models and Figures) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Story of ESCI: 1967-2000 (Models Figures) (Models and Figures):

3 of 3 people found the following review helpful. Interesting Story of the Company and Products By Bomb Man58 The story of Esci is both interesting and sad; the Italian kitmaker started out as one man's dream, which saw its heyday and then passed into history. Author Jean-Christophe Carbonel has written a very good account of the rise of Esci; the company began as an importer of toys and model kits from Asia in 1967. Esci's founder, Mr. Dino Coppola, then proceeded to develop Esci into a viable plastic model company. Esci's very first kit onto the market was a 1/9 scale model of a WW2 BMW R75 motorcycle and side car. Other models followed so by 1976, Esci was marketing a few kits in its range and also a yearly catalogue. As the author describes, all was not so straightforward, the company had to get over a number of obstacles along the way, from government 'red tape' to partnerships with other kit makers and

toolmakers that didn't work out, together with finding the right staff who could come up with the ideas of making the products appealing to customers in a very competitive international marketplace. As well as describing the searching and sorting out of various challenges that confronted the company, the author has included the range of Esci products in various photos such as art work, boxing and built models, which appeals to the nostalgia buffs among us.

Unfortunately as the years progressed many of the original people who made Esci departed the company and in 1999, the company stopped operations. Its kit moulds were sold off to Italeri and Esci passed into history. I like this book as it describes the rise of an important kit maker of the time and also provides the nostalgia of seeing all the old kit line in living colour. The book also contains various appendices at the rear dealing with: products that were announced, but not produced; products from outside toolings and a full listing of the entire Esci range. In summary a well written and interesting account of one of the interesting model kit makers of the early years of the model kit industry, this book will appeal to those of us who wistfully remember plastic model kits and the joys of assembling them. Well done, Jean-Christophe Carbonel!

0 of 0 people found the following review helpful. Nice Reference By BMWTRAINER I love to study model companies and their products and this book is well done I wish I could get the book he did on Matchbox Models too but not available from 4 of 4 people found the following review helpful. Nice History of ESCI Models By Michael C. Benolkin Author provides some great information on the original company and the selection of kit subjects with good coverage of the kits released by ESCI through 1999.

This famous Italian brand will continue to be known for having introduced many innovations in the world of modeling, starting with the wide dissemination of newly available decals, the first large-scale military motorcycles and the first European armored models in 1/72. ESCI was also a pioneer in offering multiple variations of the same model allowing one to visualize the markings or parts unique to the model, in addition to the first (and sometimes first-ever) kits for large cockpit combat aircraft. The creation of the ESCI firm predates World War II and is known for its models appearing for the first time in the early seventies.

Buckle-up for a nostalgic ride. Contents course from a surprising early Spanish connection, through initial decal releases and troubled corporate collaborations to kit production planes, tanks, cars, figures, motorcycles, scale cockpits and more. Coverage boldly names names and even explains ESCI's penguin mascot!... So strap into Histoire Collections' little Wayback Machine. And enjoy the trip! (CyberModeler) About the Author Jean-Christophe Carbonel is a world-renowned specialist in French model kits. His 20-year experience of the European and Japanese model kit markets enable him to deal in depth with the French 'model craze'.