

(Free pdf) The T-Shirt Book

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Charlotte Brunel

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Charlotte Brunel : The T-Shirt Book before purchasing it in order to gauge whether or not it would be worth my time, and all praised The T-Shirt Book:

0 of 0 people found the following review helpful. Good value. By DeanoEncyclopedic. Good value. 0 of 0 people found the following review helpful. A Terrific T-shirt Resource By Art Kills Fascists My friend and I are starting a tshirt company and the T-Shirt book has been a terrific reference and resource for us. It's filled with a variety of styles and ideas to get your creative juices going. love it! 5 of 6 people found the following review helpful. You'll use it one or twice - maybe By Robert Hammond Very disappointing book, very little in the way of in depth design research. More of a novelty item, coffee table book than a useful reference guide. Like so many design books, a great concept that does not deliver.

This 400-page book features hundreds of colorful examples of the T-shirt at its legendary best, from its humble origins as an undergarment to its current star status as a classic piece of clothing worn by billions around the world. Originally designed as a piece of men's underwear, the T-shirt exploded in the 1960s and has since taken on a whole new meaning. The T-shirt shed its undergarment role and became the perfect forum for political and creative expression. The Tees have been worn by everyone -- men and women, old and young -- and through the silkscreen process have become an international, unisex medium for every possible type of message. From the brooding image of Marlon Brando in *A Streetcar Named Desire* to the revolutionary call of Che Guevara, this book chronicles the myriad uses and images of the T-shirt. With playful photographs and engaging text, *The T-Shirt Book* mirrors our social history as it traces the evolution of the shirt from 1960s tie-dye to Madonna mania, and beyond.

"Pop-culture's tawdry affair with tempting T's is chronicled in gorgeous detail, from its earliest roots as U.S. Navy's undershirts to the creative canvasses of tomorrow's designers. Be part of the grand tradition and slip one on before flipping through." About the Author Charlotte Brunel works as a fashion journalist. She contributes regularly to *Le Monde* and its Fashion section.