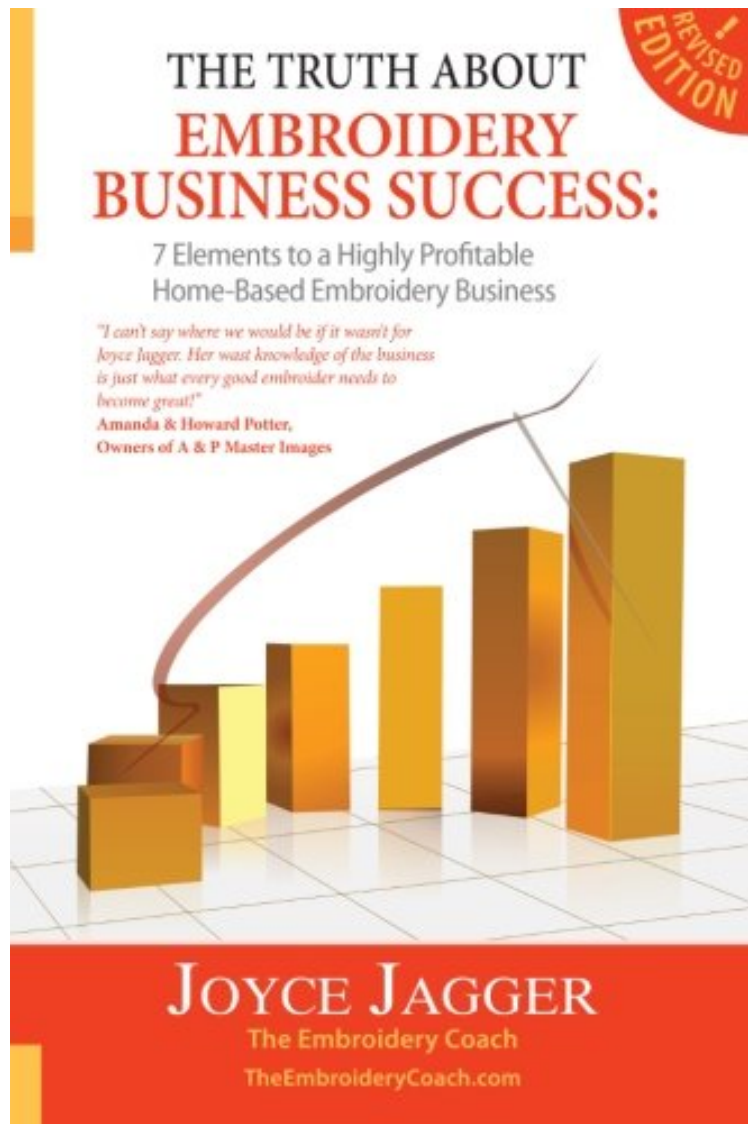


(Free and download) The Truth About Embroidery Business Success: 7 Elements to a Highly Profitable Home-Based Embroidery Business

The Truth About Embroidery Business Success: 7 Elements to a Highly Profitable Home-Based Embroidery Business

Joyce Jagger

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DisappointedBy DjI was very disappointed at the book.I could have read the outside of the book and learned as much.The links for different forms are not available without paying for a membership from Joyce.The memberships are absurd in my opinion.

This book will help anyone start their own embroidery business or show existing embroidery business owners how to increase their bottom line! What You'll Discover inside: *How to create a simple working plan or roadmap *An Easy method of staying in touch with current customers *A plan to create new prospects *How to develop a total pricing structure to cover every pricing scenario *How to brand yourself in a specific market *How to organize your embroidery business *How to find and maintain good dedicated employees *And much more! Joyce Jagger, The Embroidery Coach simplifies the business of embroidery into easy to understand lessons. Joyce's passion is to help get the new embroiderer off to a fast start and help the existing embroiderer increase their profits!

Joyce, I received your book and couldn't put it down! I've been taking your webinars for quite some time, and this book gives so many timesaving shortcuts for marketing, I can't wait to get started! That seems to be the only webinar series I missed. The information in this book is invaluable. I wish I had a coach like ...you when I started 18 years ago. I could have saved myself a lot of headaches and mistakes. I'll be passing this info on to everyone I know in the business. Thank you such much for all the help you offer. Brenda Adams - Artistic License --facebook page for Joyce Jagger's fan page- Embroidery business SuccessAbout the AuthorWho is Joyce Jagger? Joyce Jagger is The Embroidery Coach who simplifies the complex world of embroidery into easy to understand lessons. From learning how to hoop, to creating complex designs, to pricing your embroidery, to putting your business online, Joyce can help you move forward in your business. She has spent her entire life sewing and creating many one of a kind gift items, home decorating projects and clothing for herself and her children. She started her embroidery business in 1978 after her youngest daughter went off to college. The small home based business grew into a medium sized successful multi-head embroidery business. In 2002 she started Designer Marketing Inc., her own training and consulting business helping new embroiderers get started and helping existing embroiderers increase their bottom line. In 2006 she opened up an on-line Embroidery Video Training site. EmbroideryTipsAndMore. This embroidery training site is a membership site that teaches all phases of embroidery basics. There are over 150 videos on-line ranging from machine basics to how to hoop and embroider many types of garments. She even shows how to repair mistakes! Once a month she holds an embroidery training webinar teaching many techniques about design creation and editing. The techniques taught during these training sessions will work for any type of embroidery software and are available on DVD's after each webinar. She teaches the Tajima by Pulse DG/ML software and training is available on-site at your location, in her office or on-line. This software training is available for all levels of the Tajima by Pulse software and for all student skill levels. She is currently on the Advisory Board of an embroidery trade magazine, Stitches Magazine and is a contributing expert to The Business Spotlight in that magazine. She is also an Expert writer for articles in Ezine Articles on the internet. Joyce's passion is to help get the new embroiderer off to a fast start! She also loves to help the existing embroiderer improve their skills so that they can provide higher quality embroidery and increase their profitability!