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Dario Paniagua

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Dario Paniagua : Visual Metaphors Inspirational Workbook before purchasing it in order to gauge whether or not it would be worth my time, and all praised Visual Metaphors Inspirational Workbook:

3 of 3 people found the following review helpful. I really loved Visual Metaphors By Laura Lopez I really loved Visual Metaphors, this book is done in a very creative way and in an extremely didactic manner helps the reader to develop skills to create the visual metaphors. A great asset for everyone looking for inspiration and finding new ways to communicate, even for people with no drawing/illustration background - I highly recommended it!

This is an inspirational workbook with 100 visual triggers and 200 visual metaphors. The idea is simple: On the left pages you'll see the trigger concept where you can add your drawings to create a visual metaphor. Need inspiration? Get inspired by the two examples on the right pages. The possibilities are endless. After you finish creating your visual metaphors, you may use the drawings as a coloring book. Have fun!

About the Author Dario Paniagua is an Argentinean visual scribe that lives and works in Italy. In 2014 he published "Visual Speaking like a boss": a beginners' guide with tips to boost visual thinking in order to create visual maps. His expertise was achieved simply because of having started to doodle at the age of 2 and has never stopped doing so. He gives seminars around the world and coaches other graphic facilitators on visual speaking and communicating better with visual metaphors. To contact the author, send him an email to dario.paniagua@gmail.com