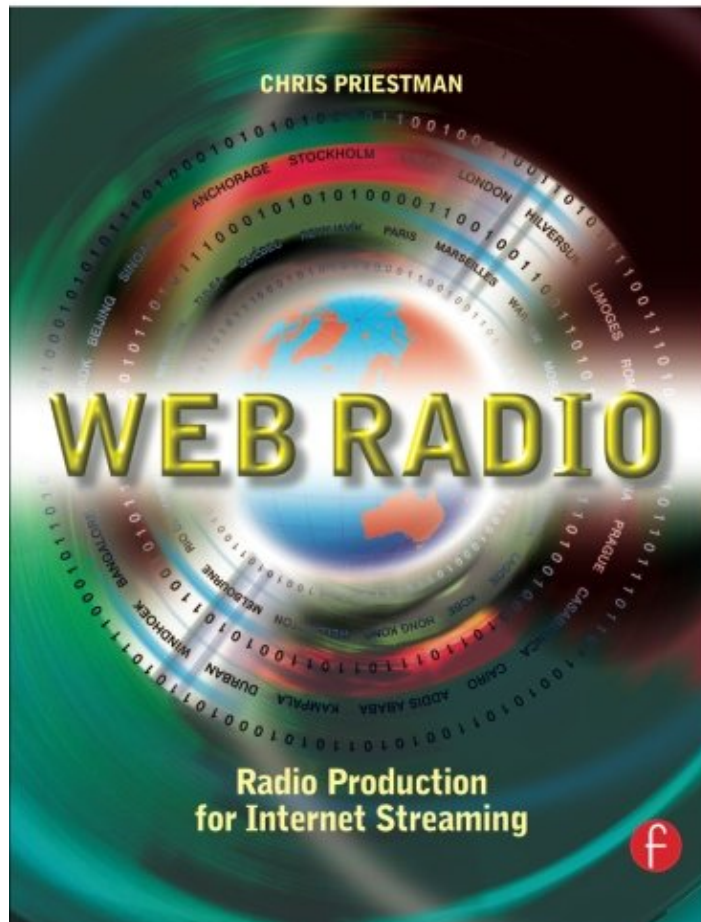


[FREE] Web Radio: Radio Production for Internet Streaming

Web Radio: Radio Production for Internet Streaming

Chris Priestman

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Chris Priestman : Web Radio: Radio Production for Internet Streaming before purchasing it in order to gauge whether or not it would be worth my time, and all praised Web Radio: Radio Production for Internet Streaming:

0 of 0 people found the following review helpful. Dated Information, Industry Focused, and Lots of Jargon By J. Robideau I am doing research to set up an international internet radio station, and I picked up this book hoping for some technical explanations of the technology and current options. At first, I didn't notice that this book was published at the end of 2001. This book does contain lots of history, industry trends, and comparisons to broadcast markets. This book was chock full of old technology. Back when this book was originally published, I'm sure the information was very helpful, and even now, it may contain helpful explanations, but because of its age, it was difficult to tell what was current and useful vs. what is old and gone. I haven't found the perfect book yet for what I want to know, but if I do, I plan to come back and update this review to let you know. For now, pass on this book. 0 of 0 people found the following review helpful. Out-of-date, but some parts are still useful By Steven Reich Despite the recent copyright date

on the digital edition, this material in this book really dates to 2001 or 2002. As such, many technical aspects are largely irrelevant (dialup and RealAudio are frequently brought up), and social media information doesn't cover the myriad of options that have sprung up in the interim. As such, a new edition of this book is badly needed for it to remain relevant. That being said, some information towards the end that discusses differences between "vertical" terrestrial radio and "horizontal" web radio is still relevant. Overall, I really can't recommend the book unless you're nostalgic for or otherwise interested in the early days of web radio. 0 of 0 people found the following review helpful. Short on methodology By Larzinhof I was looking for information on equipment to facilitate creating a webcast. This book didn't have what I needed. I think the info was a bit dated. There have been tremendous strides in technology since the book came out.

Anyone wanting to set up a low cost web radio station will benefit from the advice and information provided by this book. Not only will you gain technical and practical know-how to enable your station to go live, but also an appreciation of the legal and copyright implications of making radio, potentially for international audiences and in the rapidly evolving environment of the web. To succeed, your radio content will need to be carefully planned and your station properly promoted. Advice is given on taking advantage of the scalability web radio introduces for building audiences in line with your resources, for scheduled live output and for making programmes available on demand, including music, news, speech radio and audience participation. Case studies from around the world are provided to demonstrate how different radio organisations are applying the new flexibility web radio has to offer in a wide range of situations. Together with its associated website www.web-radio-book.com, the book also acts as a starting point for locating a range of sources for further advice and lines of research. Learn how to: - go live with your own low cost web radio station (either managing the server yourself or using a host service) - assess the right server set-up to handle the number of simultaneous listeners expected - get the best sound quality to your listeners- take account of the range of devices available for receiving web radio- plan your station, programming and associated website - identify and reach your audience - build audience feedback and data into your station's strategy- tackle the additional legal and ethical dimensions of radio on the web - source more detailed information

"Like all good textbooks, Web Radio has been clearly and carefully thought through in terms of its structure and objectives, there is a clarity of purpose that makes it particularly attractive." - The Radio Journal "The book deserves the highest attention of all those broadcasters that are already involved in radio webcasting or who want to become involved in it." Franc Kozamernik, European Broadcasting Union "It's a really good book - excellent if you've ever thought about setting up your own web radio station. What's a really good idea is the accompanying web site which will provide the latest info on trends, tools etc." Reader review from .com "Written in an accessible, user-friendly style, backed with plenty of illustrations... For anyone thinking about setting up such a service, or already involved in one but believes it might not be reaching its potential, this is a 'must read'." Richard Rudin, in RADIO magazine "an ideal starting point for a study of web radio, either from a practical standpoint, or from the point of view of a theoretical discussion of this relatively new means of audio (and visual) communication. Armed with Chris Priestman's book, the aspiring new broadcaster has all he or she needs to start their own global adventure in radio." Viewfinder From the Publisher Together with its associated website, the book also acts as a starting point for locating a range of sources for further advice and lines of research. Learn how to: - go live with your own low cost web radio station (either managing the server yourself or using a host service) - assess the right server set-up to handle the number of simultaneous listeners expected - get the best sound quality to your listeners- take account of the range of devices available for receiving web radio- plan your station, programming and associated website - identify and reach your audience - build audience feedback and data into your stations strategy- tackle the additional legal and ethical dimensions of radio on the web - source more detailed information About the Author Chris Priestman is also a freelance radio producer for local and network radio, and a founder and director of Omni Radio Productions Ltd, a radio production and training company.