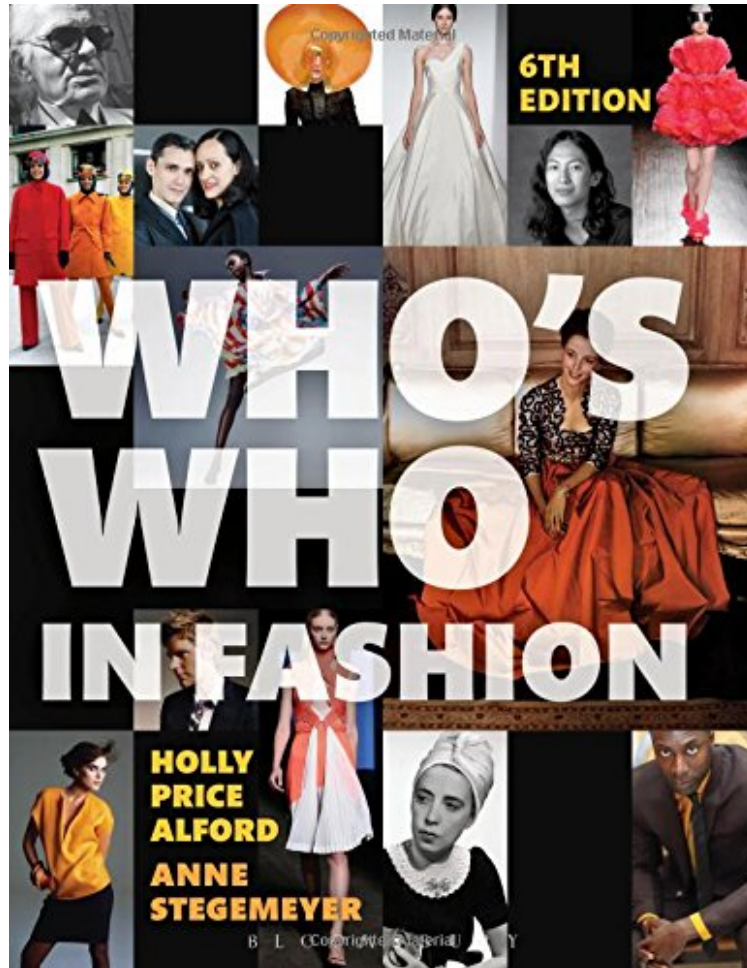


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## Who's Who in Fashion

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**Holly Price Alford, Anne Stegemeyer : Who's Who in Fashion** before purchasing it in order to gage whether or not it would be worth my time, and all praised Who's Who in Fashion:

Who's Who in Fashion captures the energy, drama, and excitement of the luminaries working in the world of fashion. This lushly illustrated book features profiles of fashion legends as well as newcomers and nonconformists-past and present-who make up the rich tapestry of the fashion industry. This new edition includes 382 profiles and 888 photographs, alphabetical tabs for easy access, pronunciation guides, and categorical icons to identify individuals. An updated timeline and awards listing (now including the British Fashion Awards) make this a current reference for fashion students, historians, costume curators, and fashion enthusiasts alike.New to this Edition~ More than 400 new images and 70 new profiles including Joseph Altuzarra,Garance Dor, Riccardo Tisci, The Row (Mary Kate and Ashley

Olsen), Carine Roitfeld, Prabal Gurung, and more~ Expanded coverage to include more non-designers with category icons designating fashion designers, accessory designers, jewelry designers, fashion companies, makeup artists, costume designers, illustrators, photographers, writers, editors, journalists, and creative directors New Profiles Alice + Olivia, Joseph Altuzarra, Marianne Alvoni, Elizabeth Arden, Colleen Atwood, Band of Outsiders, Michael Bastian, Chadwick Bell, Chris Benz, Blonds, Alexey Brodovitch, Burberry, Cartier, Cline, Richard Chai, Eudon Choi, Grace Coddington, Cushnie et Ochs, Ann Demeulemeester, Garance Dor, Marc Ecko, Max Factor, Nina Garcia, Tim Gunn, Prabal Gurung, Richard Haines, Kevan Hall, John Hardy, Donwan Harrold, Herms, Paul Iribe, Christopher Kane, Karl Kani, Naeem Khan, Steven Klein, Reed Krakoff, L.A.M.B. (Gwen Stefani), Lana, Byron Lars, Este Lauder, Dion Lee, Isabel Marant, Pat McGrath, Rebecca Minkoff, Leslie Mobo, Cond Nast, Maki Oh, Duro Olowu, Sandy Powell, Preen (Thorton Bregazzi), Rag Bone, Judith Ripka, Simone Rocha, Carine Roitfeld, The Row (Mary Kate and Ashley Olsen), Rachel Roy, Helena Rubinstein, Jonathan Saunders, Scott Schuman, Raf Simons, Christian Siriano, Walter Steiger, Brandon Sun, Three Asfour, Riccardo Tisci, Tiffany, Reuben Toldeo, Unconditional (Philip Stevens), Ella Von Unwerth, Harry Winston, Christina Yu (Ipa-Nima), David Yurman, and Izak Zenou. Ideal for courses such as Twentieth Century Fashion, Contemporary Fashion Designers, The History of Fashion, Introduction to Fashion, Fashion Forecasting, and a must-have for any fashion library. Instructor's Guide, Test Bank and PowerPoint presentations available.