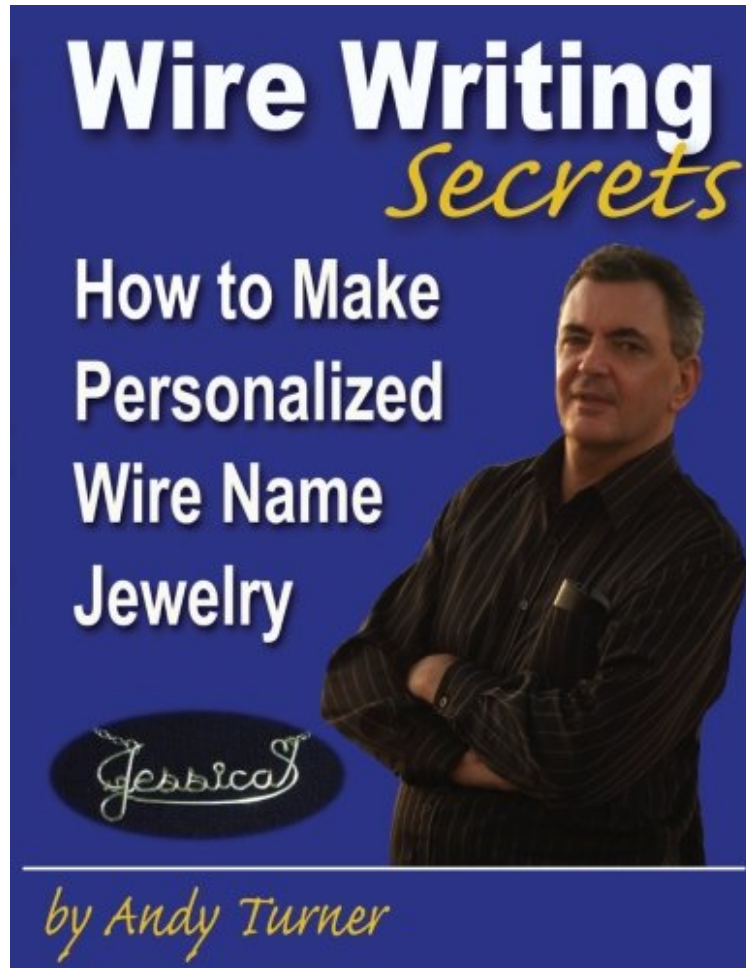


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Wire Writing Secrets: How to make Personalized Wire Name Jewelry

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techniques. This updated volume by Andy Turner does just this. Like his previous material I received this information is easy to read and follow. And best of all to institute into what marketing and selling plan I already have in place I developed over the years in selling jewelry. He states in his opening remarks this book, is the next step in your Wire Writing Evolution. And the material lives up to his promise. I'm so glad he shares his vast years of experience in selling wire name jewelry. I disagree with one suggestion he makes and that is to test your work to your friends. Personally, I have never found that helpful, at least with my friends. They are much too often easy to sway on their honesty. I do suggest that if you already sell jewelry at a venue you test it by including it in with your other sales. I also don't like giving away my jewelry. It is my business. And, it always happens for me, friends want it for free. Especially so they can give it away as a gift; 99% of the time without any sales pitching of your services (that would normally embarrass them, so I have observed over the years making and selling jewelry). There is an exception to the rule if you work in an office and they would be your buyers. However, just wear what you make. And you don't need to wear one with your name on it. Wear one with someone else's name on it (just for fun). This is a good test to see if they even notice what jewelry you wear. If they didn't before, they will after (chuckle). He included some forms and instructions that are very helpful on how to help your sales. I loved them all. My reading experience is even if you aren't going to be selling names his information provides great ideas for any type of jewelry marketing and if you are selling names, the information will even help you more. I highly recommend this (and I don't say this lightly because I've been manufacturing my own jewelry now for 6 years and marketing it all type of indoor and outdoor venues even before I learned how to make name jewelry.

Wire Writing Secrets Learn how to write the English Alphabet Characters in Wire and Create your own Name Jewelry
This book will teach you how to make the entire alphabet of English letters, upper case and lower case in wire. It steps you through the process, giving information on what tools you need and what wire to use. It also gives you examples of full names you can make with the wire. The idea is to instruct you on how to make two types of wearable personalized name jewelry, namely a Name Necklace (pendant) and a Name Pin (Brooch). You can then either do this as a hobby or take it one step further and make a small personalized name jewelry business out of it. Here Is A Preview Of Whats Included
How to make the upper case alphabet letters in English A-Z in wire
How to make the lower case alphabet letters in English a-z in wire
How to make the numbers 0-9 in wire
How to make a Name Necklace and a Name Pin
What tools and materials to use and where to buy them
852 pictures included with descriptions
All the tricks and techniques needed to form the letters
Get your copy today!

About the Author Andrew Turner or "Andy the Name Bender" as he is better known as online, was born in England in 1959. He moved to Australia in 1988 and called that country his home. Currently he is travelling in Thailand. Early on in the piece Andy caught the travelling bug and decided the 9-5 routine wasn't for him. He picked up the strange skill of "Wire Writing" in Greece in 1985 while on vacation in Crete, Greece. Ever since then he has made his living from making personalized Wire Name Jewelry and because it can be a portable business, has travelled to quite a few countries and was able to make money there, extending his travels. Eventually settling in Australia, Andy decided to teach this skill that has served him well over 30 years now in the form of Ebooks. The first Volume "Wire Writing Secrets" is a fully fledged how to make all the letters of the alphabet, upper case and lower case, and numbers too. Just recently in 2016, Andy released "Wire Writing Profits" the sequel, which details the business side of this weird and wonderful craft. Also, another book, written by his friend Craig Rovinsky from the United States explains how to sell Personalized Wire Name Jewelry in that Country. With these 3 books in your armory, a passion for craft, and the satisfaction of seeing the smiling faces of the many girls that have their very own Name on a Necklace is what makes it worthwhile. Oh, and of course your own business and financial security!