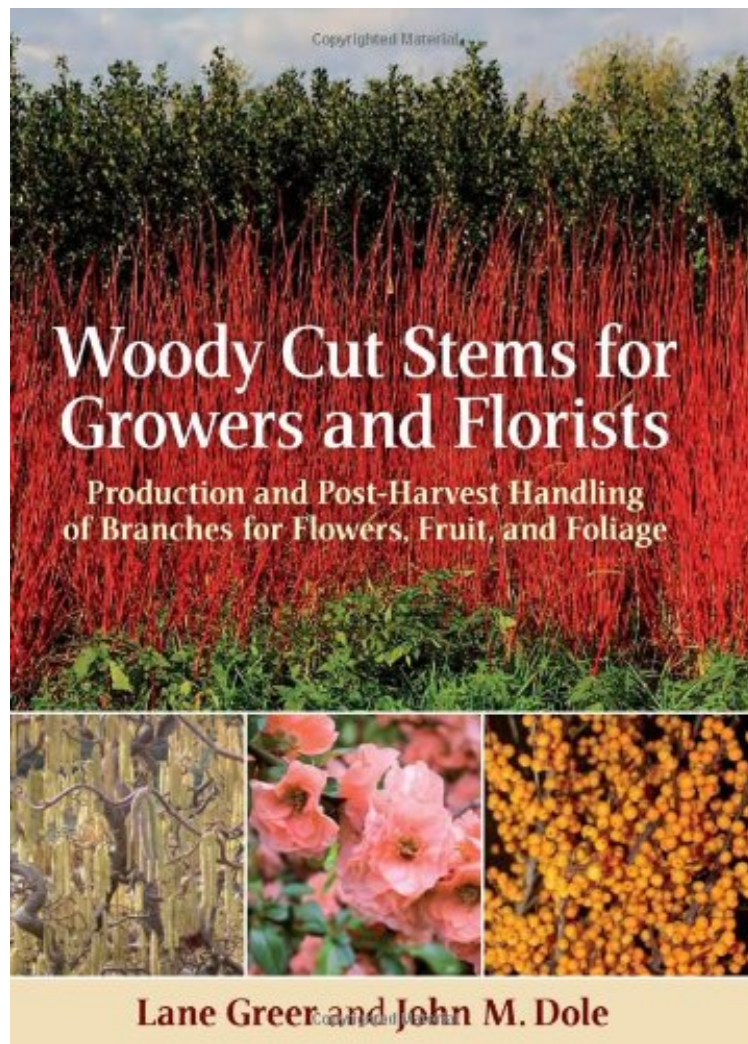


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Woody Cut Stems for Growers and Florists: Production and Post-Harvest Handling of Branches for Flowers, Fruit, and Foliage

John Dole, Lane Greer

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John Dole, Lane Greer : Woody Cut Stems for Growers and Florists: Production and Post-Harvest Handling of Branches for Flowers, Fruit, and Foliage before purchasing it in order to gage whether or not it would be worth my time, and all praised Woody Cut Stems for Growers and Florists: Production and Post-Harvest Handling of Branches for Flowers, Fruit, and Foliage:

7 of 7 people found the following review helpful. Wow!By Chris HokeThis has been an excellent resource for me, a beginner, entertaining the idea of marketing woody ornamentals. The authors have shared a lot of detailed information

from their years of experience and other growers of woodies. I love the sections "Why You Should Grow It" and "Why You Shouldn't" . Also the Quick Guide in the back and Other Resources - invaluable. I would highly recommend this book to others like me who are just starting out to grow and market woody ornamentals. With the initial investment of time and money in planting trees and shrubs and having to wait a few years before making a profit, one cannot afford to make many mistakes. So why not rely on these seasoned experts. Reading the book is like having the authors as distant mentors. 0 of 0 people found the following review helpful. Five Stars By ladydbalovely
book full of info 0 of 0 people found the following review helpful. I love this book and am delighted Greer and Dole have ... By Jim DelPrince
The go-to reference for growing unusual branches and other types of plant materials for design use. I love this book and am delighted Greer and Dole have published it. More than often, it lives on my desk rather than on the shelf because it is a must for floral producers and designers.

Woody cut stems are the focus of a burgeoning, worldwide business. Until now, professional growers have lacked a resource that addresses how to choose, cultivate, and handle these popular plants. *Woody Cut Stems for Growers and Florists* fills this gap. Includes detailed information on 100 woody genera used for cut stems, extensive production guidelines, and explanations of techniques such as pruning, coppicing, and forcing. Rounding out the book are useful charts and tables that list species according to characteristics such as color, season of bloom, use, and fragrance. Growers who have been eager to add woody cut stems to the products they produce will find all the information they need to expand their business in an exciting and profitable new direction.

This long-overdue book was well worth the wait. Highly recommended. -- M. J. Stone
Choice 2000
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About the Author
John Dole is a professor with the department of horticultural science at North Carolina State University. John has served as southern region director, treasurer, and executive advisor of the Association of Specialty Cut Flower Growers (ASCFG). He also co-coordinates the national ASCFG trial programs, which evaluate new annual, perennial and woody cut species. He has written hundreds of trade journal articles, scientific journal articles, and book chapters, as well as several other books. In 2000 he received the ASCFG's Allan Armitage Award.